



Making Good: Moral Dilemmas and How Professionals Cope—Including Editors!
Presentation to the American Association of Dental Editors
October 5, 2005
Developed by Wendy Fischman and Deborah Greenspan

I. Investigating Professional Goals

– As a way to introduce the GoodWork Project, ask participants to work in small groups and discuss 5 central questions focused on what, specifically drew them to their work, goals and a larger purpose for their work, and the direction for the future of their own careers.

II. GoodWork Presentation

- What is “good work”?
- Description of GoodWork research project
- General Findings (responsibility, values, alignment/misalignment)
- Young Professional Findings (specified to journalists)

III. Case Discussion

- Read case “Good Censorship?”
- Consider questions
 - What factors should journalists consider in their decision-making?
 - Was professional excellence sacrificed for personal ethics?
 - Describe the mentoring that took place. Describe the types of mentoring you have received.
 - Describe the values held by individuals in your profession.
 - Is the domain of dentistry aligned with accepted dental practices?

IV. Implementing “Good Work”

- 6 factors for determining “good work”
- 3 levers for “good work”
- Additional interventions (e.g. the Toolkit)